The top eve nt platforms

may 2021

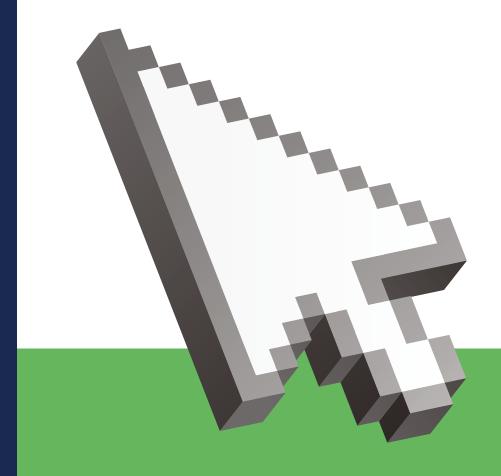


Table of contents

| A year into the pane | demic | 3 |
|-----------------------|-----------|----|
| The state of virtual | events | 4 |
| What to pay attention | on to? | 5 |
| Platform functionali | ities | 7 |
| Summary | | 10 |
| Detailed platform co | omparison | 11 |
| Learn more | | 45 |
| Contact | | 46 |

A year into the pandemic

When almost all conferences and events were cancelled at the beginning of 2020, leading to exhibitors withdrawing from participation in on-site fairs and film premieres and concerts being postponed until further notice, no one could possibly have suspected just how far-reaching these changes would prove to be in the coming year.

In 2019 and early 2020, the events industry was flourishing. During the 3rd Event Industry Forum in Lviv in February 2020, the vast majority of panellists claimed that the market was developing well: client demands were growing (with everyone expecting the famous "wow factor"), but then so were budgets. The trends also clearly indicated an "ecological turn" within the industry – both in terms of subject matter and the approach to creation and production.



A month after the Forum ended, the entire events industry was brought to a standstill. The Covid-19 pandemic, which is still ongoing, has completely changed the face of conferences and events.

The beginning of this new reality was very difficult. Virtually overnight – at school, at work and in our private lives – we all started using Zoom, Microsoft Teams, Google Meet, Webex or other online meeting tools. At the same time, the migration of events to the online world also began to take place, with virtual conferences now appearing to be the only safe option for conducting meetings. This is what "the new normal" looks like in terms of events.

When we start to think about what awaits us in the future, we mainly see hybrid events, where virtual and live audiences are both connected to the same extent. The hosts, speakers and attractions will therefore have to engage with both sides of the event. A very important, and also difficult, element in this new reality will be deciding which platform to host the event on.

Based on our own experience, market research and conclusions drawn after a year of working in the world of online events, we have put together a list of the main event platforms and the capabilities they offer. We hope it will prove helpful for you in the assessment of your event's needs.





The state of virtual events

Where are we in the virtual world today? In retrospect, we can say that the events industry was not prepared to invest in virtual events. In a world driven by technological advances, this seems scarcely believable, but the fact is that few companies were prepared for the move from the traditional space to the virtual world. The industry has faced a huge challenge in recent times and there is no doubt that it has been a year of hard work and learning a lot.

How far have we gone? Have event companies become more resistant to difficulties after the experience of the pandemic? Or maybe online events are just a temporary anomaly?

These are the key points to bear in mind (or in other words, the year of online events in a nutshell):

- the demand for virtual events is not decreasing
- we are all still learning about the online world
- the costs of online events do not increase in proportion with larger numbers of participants
- participant engagement is a big challenge for event organisers
- online events have a greater reach and are more accessible
- knowledge of technology is still a big barrier
- the virtual world has a long way to go before it provides the same impressions as live events
- the average cost of a platform for one event is about USD 5 000
- the attendance rate at virtual events is lower
- virtual (hybrid) events are here to stay



What to pay attention to?

We took a closer look at almost 100 different event platforms from around the world, taking into account both those solutions that existed on the market long before the outbreak of the pandemic and those that appeared as a result of the growing demand for online events. To give a full picture, we have tried to showcase platforms from different price ranges.

BUDGET

There is no single answer to the question "How much does an event cost?" Much depends on the size and scale of the event, the costs of the agency we work with and the attractions planned. To present the price range of the various platforms, we used an event for 250 people as the basis for comparison.

Almost 80% of the platforms we analysed offer their basic solutions in the range from zero to USD 5 000. Of course, this is often the entry price and can increase significantly with the addition of extra functionalities. About 30% of the most expensive platform plans are in the range from USD 5 000 to USD 10 000 while 14% cost over USD 10 000. Around 50% of clients expect platform costs of that level, with the other half being generally unaware of the expenses associated with using an online platform. Our analysis shows that, in most cases, the cost of such an event will range from USD 1 000 to 5 000 – with approximately 40% of the basic functions most frequently required by clients falling within that range. However, it should also be remembered that the other costs related to virtual events are much lower (e.g. the venue, catering and transport costs). The overall cost of organising an online conference, therefore, is very close to that which would be expected for the same event in its traditional form.

Sample costs for organising an event for 250 people, in two variants:



Now, we will take a look at the technical solutions currently available on the market.

TECHNICAL SOLUTIONS, ACCESS AND DATA SECURITY

Almost 60% of the platforms offer the possibility of using a dedicated app in addition to access via a browser. Additionally, over 30% also enable use of the platform on mobile devices. In over 90% of cases, therefore, we have the freedom to choose the device to use for participation in the meeting.

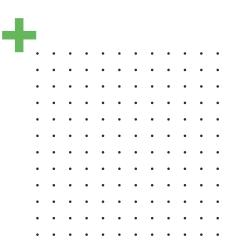
Almost 80% of the platforms allow over 5,000 participants to attend the event at the same time. The vast majority of them also allow you to grant different levels of access by limiting or adding permissions – e.g. only to watch a speech, participate in workshops or attend a 1:1 meeting.

Connecting large numbers of speakers and participants remotely may raise the question of the security of their personal data. Protection of this data is a priority for platform providers, with as many as 90% of them offering support in terms of compliance with the GDPR or other forms of certified data protection and compliance with security protocols.

♦ INTEGRATIONS, PAYMENTS AND OTHER SERVICES

76% of the platform vendors understand the need for compatibility with other applications and the necessity to offer an open API that can be used to integrate their registration or payment tools. And **56**% also offer to accept payments as part of their platform.

- registration tools (86%),
- live streaming platforms or tools (92%),
- applications for mobile events (80%).



Platform functionalities

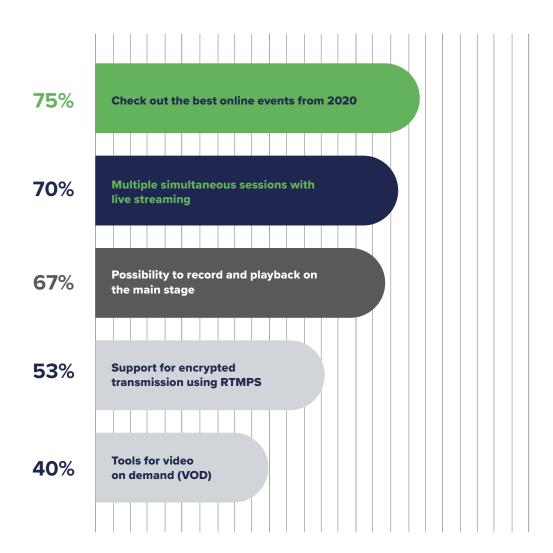
STREAMING

The key element of any virtual event is undoubtedly the live broadcast, which gives the audience the impression of having direct interaction with the speakers and presenters. This most basic function of each platform creates a similar effect to having real contact with the speaker, which helps to make the participants feel (almost) like they are at a traditional event.

In addition, 67% of the platforms also offer video recording and playback for the main stage and breakout sessions.

Check out the best online events from 2020

Only **40**% of providers support video on demand that can be watched again or monetised after the session or event ends.



SPONSORSHIP AND ADVERTISING

Most platforms allow banner ads to be displayed in high-traffic areas (70%), as well as sponsor and exhibitor profiles (78%). Less than half offer live stream overlays (45%) to make broadcasts more interactive.









Banners in hightraffic areas



Overlays for live streams

PARTICIPANT ENGAGEMENT

Engaging participants in an event is an area where the organisers of virtual events still have a lot of work to do. Live surveys, Q&As and session evaluations remain the primary mechanisms for this aspect of an event.

About half of the platforms use the engagement potential of gamification **(52%)** or social media **(56%)**. But we can expect (or at least hope) that as technology evolves, virtual platforms will introduce innovative new ways to retain audience interest

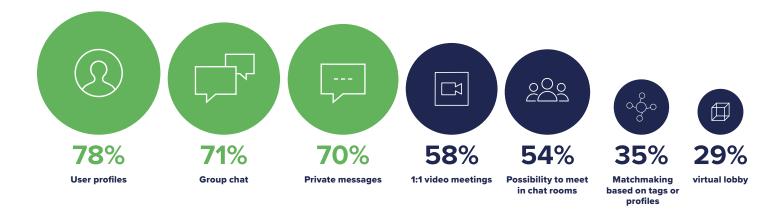
See how we engaged participants during the WiSS conference



NETWORKING

One of the most important functions that gives virtual events an advantage over a regular webinar is the possibility of networking and building a community.

In this area, event platforms have solutions such as participant profiles (76%), private chat (70%) and group chat (71%). About half of the providers offer 1:1 meeting scheduling or a private video chat. Only 36% of the platforms offer extensive networking options based on associating user profiles or categories.



EXPO ZONES

The main benefits of traditional trade fairs – the possibility of meeting producers face-to-face, touching and trying out the products, and comparing materials – are currently the most problematic elements to transfer online.

Platforms do not have specialised functions for trade fairs. Most of them (70%) offer participants the possibility to send messages to the exhibitors or download promotional materials (71%). Only half of the platform providers offer exhibitors a place or a stand in a virtual hall, and only 55% allow them to generate leads when participants interact with them. Slightly more than half (56%) allow exhibitors to present their products or services live to participants.

Summary

As you can see from our overview, online meeting tools offer many great opportunities. Our surveys and interviews show that almost all the companies that collaborated with us were able to reach a wider audience, and also invite previously unattainable speakers, by holding events in the online world. Compared to the traditional form, virtual events are also easier to evaluate as it is easier to draw conclusions from participants' feedback.

One of the undoubted advantages of online events is their ecological and inclusive nature. It is clear that holding events in the digital world fits in with the ecological trend that has been predicted for the last few years. Virtual events leave a much smaller carbon footprint – there is no need for people to travel many miles to listen to an interesting lecture, and we also produce fewer accompanying materials, thus generating much less waste. Another advantage is the fact that people who were previously excluded from participating in different kinds of events can now, thanks to the wide introduction of principles concerning digital accessibility, participate in events of interest to them on an equal footing with everyone else

Learn more about digital accessibility

Some of us will undoubtedly be keen to return to classic events and face-to-face meetings. However, as much as we all yearn to get back to normal, one thing is for sure – virtual events will remain part of the events landscape and they are here to stay. It is highly likely that both forms – traditional and online – will be commonly combined in the future. Hybrid events offer practically unlimited possibilities to benefit from the advantages of both models, with the only limitation being the budget and creativity of the organisers.

Detailed platform comparison

| Platform prices | 12 |
|---|----|
| Access to the platform and technical data | 15 |
| Platform payments and security specifications | 18 |
| Platform help and support | 21 |
| Platform integration capabilities | 24 |
| Registration and marketing | 27 |
| Possibilities for branding and platform customisation | 30 |
| Participant engagement | 33 |
| Networking possibilities | 36 |
| Streaming possibilities | 39 |
| Options for exhibitors and expo fairs | 42 |

Key:





NDA No data available

PLATFORM PRICES

| Diatform | Price for one 2 | 50-person event | Cattlemant mathed |
|-----------------------------------|-----------------|------------------------|---|
| Platform | Basic price | Highest possible price | Settlement method |
| #OneCommunity (ConferenceCompass) | > 5 000 \$ | 5 000 - 10 000 \$ | For access to the entire platform or add-ons used |
| Appendee | NDA | NDA | NDA |
| Attendify | 1000 - 5 000 \$ | 5 000 - 10 000 \$ | Fee depends on number of attendees |
| Azavista Engagement App | < 500 \$ | > 10 000 \$ | For access to the entire platform or add-ons used |
| Bizzabo Virtual Experience Sol. | NDA | NDA | Fee depends on number of attendees |
| Bizzyou | 500 - 1 000 \$ | 1000 - 5000 \$ | Fee depends on number of attendees |
| Boomset Virtual Event Platform | > 5 000 \$ | > 10 000 \$ | For access to the entire platform or add-ons used |
| Cadence | 1000 - 5 000 \$ | > 10 000 \$ | Fee depends on options used |
| Certain Digital | NDA | NDA | NDA |
| Channel Edge Online Events | > 5 000 \$ | 5 000 - 10 000 \$ | Fee depends on options used |
| ConBop | NDA | NDA | NDA |
| Connect Space | > 5 000 \$ | > 10 000 \$ | For access to the entire platform or add-ons used |
| ConSoft | 1000 - 5 000 \$ | 5 000 - 10 000 \$ | Fee depends on options used |
| converve digital event platform | > 5 000 \$ | > 10 000 \$ | Quote determined individually |
| CrowdComms | > 5 000 \$ | 5 000 - 10 000 \$ | For access to the entire platform or add-ons used |
| Crowdpurr | < 500 \$ | <1000\$ | Fee depends on number of attendees |
| Crystal Jam | 1000 - 5000 \$ | 5 000 - 10 000 \$ | Fee depends on number of attendees |
| Cvent Virtual Event Center | 1000 - 5000 \$ | 5 000 - 10 000 \$ | NDA |
| DIGIVENTS | NDA | NDA | Fee depends on options used |
| DUUZRA | 1000 - 5000 \$ | 5 000 - 10 000 \$ | Fee depends on number of attendees |
| EReg Virtual Ticketing | NDA | NDA | NDA |
| ERVirtual Conference | 1000 - 5000 \$ | 1 000 - 5 000 \$ | Fee depends on number of attendees |
| Evenito | 1000 - 5 000 \$ | 1 000 - 5 000 \$ | Quote determined individually |
| Eventboost | 500 - 1 000 \$ | 1 000 - 5 000 \$ | Fee depends on options used |
| eventcloud | 1000 - 5 000 \$ | 1 000 - 5 000 \$ | Fee depends on number of attendees |
| eventcore | > 5 000 \$ | > 10 000 \$ | Quote determined individually |
| Eventdrive | 500 - 1 000 \$ | 1 000 - 5 000 \$ | Fee depends on number of attendees |
| Eventee | < 500 \$ | < 1 000 \$ | Fee depends on options used |
| EventGeek | NDA | NDA | NDA |
| Eventmaker.io | NDA | NDA | NDA |
| EventMobi Virtual Space | 1000 - 5 000 \$ | 1 000 - 5 000 \$ | NDA |
| EventPilot Virtual | NDA | NDA | For access to the entire platform or add-ons used |
| EventRocks | < 500 \$ | <1000\$ | Fee depends on number of attendees |
| eventScribe Live | NDA | NDA | NDA |
| Eventsforce Virtual Content Del. | NDA | NDA | Fee depends on number of attendees |
| Eventtia | 500 - 1 000 \$ | 1 000 - 5 000 \$ | NDA |
| Eventtus | < 500 \$ | 1 000 - 5 000 \$ | Fee depends on number of attendees |
| evenTwo | 500 - 1 000 \$ | <1000\$ | Fee depends on options used |

PLATFORM PRICES

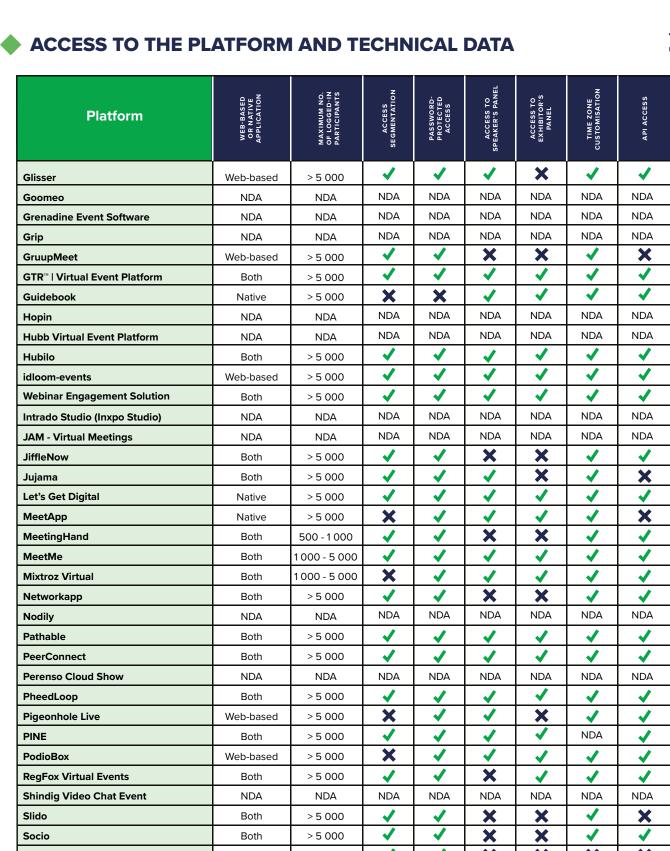
| Dietform | Price for one 2 | :50-person event | Settlement method |
|-------------------------------|-----------------|------------------------|---|
| Platform | Basic price | Highest possible price | Settlement method |
| Evia Platform | 1000 - 5 000 \$ | 5 000 - 10 000 \$ | Fee depends on number of attendees |
| Ex Ordo Virtual | > 5 000 \$ | 5 000 - 10 000 \$ | For access to the entire platform or add-ons used |
| Expo Wizard | 1000 - 5 000 \$ | 5 000 - 10 000 \$ | Fee depends on options used |
| ExpoPlatform | NDA | NDA | Fee depends on number of attendees |
| Fanomena Events | 500 - 1 000 \$ | 1 000 - 5 000 \$ | Fee depends on number of attendees |
| Glisser | 1000 - 5 000 \$ | 5 000 - 10 000 \$ | Quote determined individually |
| Goomeo | NDA | NDA | NDA |
| Grenadine Event Software | NDA | NDA | NDA |
| Grip | NDA | NDA | NDA |
| GruupMeet | 1000 - 5000 \$ | 5 000 - 10 000 \$ | For access to the entire platform or add-ons used |
| GTR™ Virtual Event Platform | > 5 000 \$ | > 10 000 \$ | NDA |
| Guidebook | 1000 - 5000 \$ | 1 000 - 5 000 \$ | NDA |
| Hopin | NDA | NDA | NDA |
| Hubb Virtual Event Platform | NDA | NDA | NDA |
| Hubilo | NDA | NDA | Fee depends on number of attendees |
| idloom-events | < 500 \$ | 1 000 - 5 000 \$ | Fee depends on options used |
| Webinar Engagement Solution | 500 - 1 000 \$ | 1 000 - 5 000 \$ | For access to the entire platform or add-ons used |
| Intrado Studio (Inxpo Studio) | NDA | NDA | NDA |
| JAM - Virtual Meetings | NDA | NDA | NDA |
| JiffleNow | NDA | NDA | NDA |
| Jujama | 1000 - 5 000 \$ | 5 000 - 10 000 \$ | NDA |
| Let's Get Digital | 1000 - 5 000 \$ | 5 000 - 10 000 \$ | Fee depends on number of attendees |
| MeetApp | 500 - 1 000 \$ | 1 000 - 5 000 \$ | Fee depends on number of attendees |
| MeetingHand | 500 - 1 000 \$ | <1000\$ | Fee depends on number of attendees |
| MeetMe | 500 - 1 000 \$ | 1 000 - 5 000 \$ | Fee depends on options used |
| Mixtroz Virtual | 500 - 1 000 \$ | 1 000 - 5 000 \$ | NDA |
| Networkapp | 500 - 1 000 \$ | 1 000 - 5 000 \$ | Fee depends on number of attendees |
| Nodily | NDA | NDA | NDA |
| Pathable | > 5 000 \$ | > 10 000 \$ | Quote determined individually |
| PeerConnect | > 5 000 \$ | 1 000 - 5 000 \$ | Fee depends on number of attendees |
| Perenso Cloud Show | NDA | NDA | Fee depends on options used |
| PheedLoop | 500 - 1 000 \$ | 1 000 - 5 000 \$ | Fee depends on options used |
| Pigeonhole Live | < 500 \$ | < 1 000 \$ | Fee depends on options used |
| PINE | 50 - 500 \$ | 1 000 - 2 000 \$ | Per event or an annual subscription |
| PodioBox | < 500 \$ | <1000\$ | Fee depends on number of attendees |
| RegFox Virtual Events | < 500 \$ | <1000\$ | Fee depends on number of attendees |
| Shindig Video Chat Event Pl. | NDA | NDA | NDA |
| Slido | < 500 \$ | < 1 000 \$ | Fee depends on number of attendees |
| Socio | 1000 - 5 000 \$ | 5 000 - 10 000 \$ | Fee depends on number of attendees |
| SonorPlex | 1000 - 5 000 \$ | 5 000 - 10 000 \$ | Fee depends on options used |

♦ PLATFORM PRICES

| Diatforms | Price for one 25 | 0-person event | California de mantina d | |
|--------------------------------|------------------|------------------------|---|--|
| Platform | Basic price | Highest possible price | Settlement method | |
| Sparkup | NDA | NDA | NDA | |
| SpeakerEngage Platform | 1000 - 5000 \$ | 1 000 - 5 000 \$ | For access to the entire platform or add-ons used | |
| SpotMe Anywhere | 1000 - 5000 \$ | 1000 - 5 000 \$ | Fee depends on number of attendees | |
| Streams.live | 500 - 1 000 \$ | <1000\$ | Fee depends on number of attendees | |
| Swapcard | < 500 \$ | 1000 - 5 000 \$ | Fee depends on number of attendees | |
| Synergy Virtual Event Platform | > 5 000 \$ | 5 000 - 10 000 \$ | For access to the entire platform or add-ons used | |
| TicketSpice | < 500 \$ | <1000\$ | Fee depends on number of attendees | |
| Trippus Event Solutions | NDA | NDA | Fee depends on number of attendees | |
| UgoVirtual | NDA | NDA | NDA | |
| Ungerboeck | NDA | NDA | NDA | |
| Viero | 1000 - 5000 \$ | > 10 000 \$ | Quote determined individually | |
| Virtual Engagement Platform | NDA | NDA | Fee depends on number of attendees | |
| Virtual Events by EventsCase | 1 000 - 5 000 \$ | 1 000 - 5 000 \$ | For access to the entire platform or add-ons used | |
| Virtual Expo/Vendor Village | 1 000 - 5 000 \$ | 1 000 - 5 000 \$ | For access to the entire platform or add-ons used | |
| Virtway Events | 1000 - 5000 \$ | 5 000 - 10 000 \$ | Quote determined individually | |
| Zenus | < 500 \$ | <1000\$ | For access to the entire platform or add-ons used | |

ACCESS TO THE PLATFORM AND TECHNICAL DATA

| Platform | WEB-BASED OR NATIVE APPLICATION | MAXIMUM NO. OF LOGGED-IN PARTICIPANTS | ACCESS SEGMENTATION | PASSWORD- PROTECTED ACCESS | ACCESS TO SPEAKER'S PANEL | ACCESS TO EXHIBITOR'S PANEL | TIME ZONE CUSTOMISATION | API ACCESS |
|-----------------------------------|---------------------------------------|---|------------------------|----------------------------------|------------------------------|-----------------------------------|----------------------------|------------|
| #OneCommunity (ConferenceCompass) | Both | > 5 000 | / | 4 | ✓ | 4 | 4 | 4 |
| Appendee | NDA | NDA | NDA | NDA | NDA | NDA | NDA | NDA |
| Attendify | Both | > 5 000 | * | 4 | 4 | 4 | 4 | × |
| Azavista Engagement App | Both | > 5 000 | 4 | 4 | 4 | 4 | 4 | 4 |
| Bizzabo Virtual Experience Sol. | Both | > 5 000 | 4 | 4 | 4 | 4 | 4 | 4 |
| Bizzyou | Web-based | 1000 - 5 000 | × | × | 4 | 4 | 4 | 1 |
| Boomset Virtual Event Platform | Both | > 5 000 | 4 | × | × | 4 | 4 | 4 |
| Cadence | Both | 1000 - 5 000 | / | 4 | 4 | 4 | 4 | 1 |
| Certain Digital | NDA | NDA | NDA | NDA | NDA | NDA | NDA | NDA |
| Channel Edge Online Events | Web-based | > 5 000 | 1 | 4 | 4 | ✓ | / | - |
| ConBop | NDA | NDA | NDA | NDA | NDA | NDA | NDA | NDA |
| Connect Space | Both | > 5 000 | * | 4 | 4 | 4 | 4 | 4 |
| ConSoft | Both | 500 - 1 000 | > | 1 | 1 | 1 | * | × |
| converve digital event platform | Both | > 5 000 | > | 4 | 4 | 1 | 4 | 7 |
| CrowdComms | Both | > 5 000 | > | 4 | 1 | 1 | * | > |
| Crowdpurr | Web-based | 1000 - 5 000 | > | 1 | 1 | × | * | × |
| Crystal Jam | Web-based | > 500 | > | 4 | × | × | * | × |
| Cvent Virtual Event Center | Both | > 5 000 | > | / | 4 | / | / | 1 |
| DIGIVENTS | Both | > 5 000 | 4 | 4 | 4 | 4 | 4 | 4 |
| DUUZRA | Web-based | > 5 000 | > | 4 | × | × | > | × |
| EReg Virtual Ticketing | NDA | NDA | NDA | NDA | NDA | NDA | NDA | NDA |
| ERVirtual Conference | Both | > 5 000 | > | / | 1 | / | / | > |
| Evenito | Web-based | 500 - 1000 | × | / | × | × | 1 | × |
| Eventboost | Both | > 5 000 | 1 | 1 | 4 | 4 | 4 | 4 |
| eventcloud | Native | > 5 000 | > | 4 | 1 | / | / | 1 |
| eventcore | Web-based | > 5 000 | 1 | * | 4 | 4 | 4 | × |
| Eventdrive | Both | > 5 000 | × | 1 | 4 | × | 4 | 4 |
| Eventee | Native | 1000 - 5 000 | 4 | 4 | × | × | 4 | 4 |
| EventGeek | NDA | NDA | NDA | NDA | NDA | NDA | NDA | NDA |
| Eventmaker.io | NDA | NDA | NDA | NDA | NDA | NDA | NDA | NDA |
| EventMobi Virtual Space | Both | > 5 000 | > | 4 | 4 | 4 | 4 | 1 |
| EventPilot Virtual | Both | > 5 000 | > | 4 | × | 4 | 4 | 4 |
| EventRocks | Both | > 5 000 | > | 4 | 4 | × | 4 | 1 |
| eventScribe Live | NDA | NDA | NDA | NDA | NDA | NDA | NDA | NDA |
| Eventsforce Virtual Content | Web-based | > 5 000 | > | 4 | 4 | 4 | 4 | 1 |
| Eventtia | Web-based | > 5 000 | > | 4 | × | 4 | 4 | 1 |
| Eventtus | Both | > 5 000 | × | 4 | 4 | 4 | 4 | × |
| evenTwo | Both | 1000 - 5 000 | 1 | 4 | × | × | 4 | 4 |
| Evia Platform | Web-based | > 5 000 | 1 | 4 | 4 | × | 4 | 1 |
| Ex Ordo Virtual | Web-based | 1000 - 5 000 | 1 | 4 | 4 | 4 | 4 | × |
| Expo Wizard | Web-based | > 5 000 | / | 1 | × | × | 4 | × |
| ExpoPlatform | Both | > 5 000 | / | 1 | 4 | 1 | 1 | 1 |
| Fanomena Events | Web-based | > 5 000 | / | 4 | × | 1 | 1 | 1 |



1000 - 5000 X X X X **SonorPlex** Web-based NDA NDA NDA NDA NDA NDA NDA NDA Sparkup V **√** J **√ √** 1000 - 5000 ✓ SpeakerEngage Platform Both SpotMe Anywhere Both > 5 000 Streams live > 5 000 × × Both 1 1 Swapcard Both > 5 000 × × Synergy Virtual Event Platform Both > 5 000 **TicketSpice** > 5 000 × × Both **Trippus Event Solutions** Web-based > 5 000



ACCESS TO THE PLATFORM AND TECHNICAL DATA

| Platform | WEB-BASED OR NATIVE APPLICATION | MAXIMUM NO. OF LOGGED-IN PARTICIPANTS | ACCESS SEGMENTATION | PASSWORD- PROTECTED ACCESS | ACCESS TO SPEAKER'S PANEL | ACCESS TO EXHIBITOR'S PANEL | TIME ZONE CUSTOMISATION | API ACCESS |
|------------------------------|---------------------------------------|---|------------------------|----------------------------------|------------------------------|-----------------------------------|----------------------------|------------|
| UgoVirtual | NDA | NDA | NDA | NDA | NDA | NDA | NDA | NDA |
| Ungerboeck | NDA | NDA | NDA | NDA | NDA | NDA | NDA | NDA |
| Viero | Web-based | > 5 000 | 1 | 4 | × | × | \ | / |
| Virtual Engagement Platform | Both | > 5 000 | 1 | 4 | 1 | 1 | 1 | 1 |
| Virtual Events by EventsCase | Native | > 5 000 | 1 | 4 | 1 | 4 | / | / |
| Virtual Expo/Vendor Village | Web-based | > 5 000 | × | × | 4 | 4 | 1 | × |
| Virtway Events | Native | 1000 - 5 000 | 1 | 4 | 4 | 4 | 4 | / |
| Zenus | Web-based | 500 - 1 000 | × | × | × | × | 1 | × |

PLATFORM PAYMENTS AND SECURITY SPECIFICATIONS

| • | | • |
|---|--|---|
| | | |

| | Payn | nents | | Data Securit | y & Privacy | |
|-----------------------------------|---|-------------------------------------|---|--------------|--------------------|--|
| Platform | THE PLATFORM CAN PROCESS PAYMENTS | INTEGRATION WITH PAYPAL, ETC. | PASSWORD PROTECTION OR BY INVITATION ONLY | CCPA | GDPR COMPLIANCE | CERTIFIED AND SECURE DATA PROTECTION |
| #OneCommunity (ConferenceCompass) | × | × | 4 | 4 | / | 4 |
| Appendee | NDA | NDA | × | × | × | × |
| Attendify | > | ✓ | * | ✓ | / | NDA |
| Azavista Engagement App | > | ✓ | * | × | * | 4 |
| Bizzabo Virtual Experience Sol. | > | ✓ | / | * | * | / |
| Bizzyou | × | V | * | × | * | × |
| Boomset Virtual Event Platform | × | ✓ | * | × | × | × |
| Cadence | > | ✓ | / | > | / | / |
| Certain Digital | NDA | NDA | × | × | × | × |
| Channel Edge Online Events | > | ✓ | / | ✓ | / | NDA |
| СопВор | NDA | NDA | × | × | × | × |
| Connect Space | 7 | 4 | 4 | ✓ | 4 | 4 |
| ConSoft | > | ✓ | * | × | × | 4 |
| converve digital event platform | > | ✓ | ✓ | NDA | * | 4 |
| CrowdComms | × | 4 | ✓ | × | * | × |
| Crowdpurr | × | × | ✓ | ✓ | ✓ | × |
| Crystal Jam | 4 | ✓ | ✓ | ✓ | ✓ | 4 |
| Cvent Virtual Event Center | 4 | ✓ | ✓ | ✓ | ✓ | 4 |
| DIGIVENTS | > | 4 | * | ✓ | * | / |
| DUUZRA | × | × | ✓ | * | * | 1 |
| EReg Virtual Ticketing | NDA | NDA | × | × | × | × |
| ERVirtual Conference | > | ✓ | / | ✓ | / | / |
| Evenito | > | × | / | * | * | / |
| Eventboost | > | ✓ | / | * | * | / |
| eventcloud | > | 4 | ✓ | > | * | 1 |
| eventcore | > | V | * | * | * | * |
| Eventdrive | × | × | ✓ | × | * | × |
| Eventee | × | × | ✓ | × | * | × |
| EventGeek | NDA | NDA | X | × | × | × |
| Eventmaker.io | NDA | NDA | × | × | × | × |
| EventMobi Virtual Space | > | 4 | ✓ | * | * | 1 |
| EventPilot Virtual | × | × | ✓ | ✓ | ✓ | 4 |
| EventRocks | * | × | 4 | ✓ | 4 | 4 |
| eventScribe Live | NDA | NDA | × | × | × | × |
| Eventsforce Virtual Content | * | 4 | 4 | × | 4 | 4 |
| Eventtia | > | ✓ | ✓ | ✓ | ✓ | ✓ |
| Eventtus | NDA | 4 | 4 | × | 4 | × |
| evenTwo | * | ✓ | / | 4 | / | 4 |
| Evia Platform | × | × | 4 | × | / | 4 |
| Ex Ordo Virtual | × | ✓ | ✓ | × | 4 | 4 |
| Expo Wizard | 7 | ✓ | 4 | ✓ | 4 | 4 |
| ExpoPlatform | > | ✓ | ✓ | ✓ | 4 | 4 |
| Fanomena Events | × | × | 4 | 4 | 4 | 4 |

PLATFORM PAYMENTS AND SECURITY SPECIFICATIONS



| | Payments | | Data Security & Privacy | | | | |
|--------------------------------|---|---------------------------------------|---|----------|--------------------|---|--|
| Platform | THE PLATFORM CAN PROCESS PAYMENTS | INTEGRATION WITH PAYPAL, ETC. | PASSWORD PROTECTION OR BY INVITATION ONLY | CCPA | GDPR COMPLIANCE | CERTIFIED AND SECURE DATA PROTECTION | |
| Glisser | × | × | 4 | 4 | 4 | 4 | |
| Goomeo | NDA | NDA | × | × | × | × | |
| Grenadine Event Software | NDA | NDA | × | × | × | × | |
| Grip | NDA | NDA | × | × | × | × | |
| GruupMeet | 4 | ✓ | 4 | ✓ | ✓ | 4 | |
| GTR™ Virtual Event Platform | 4 | * | ✓ | ✓ | 4 | 4 | |
| Guidebook | × | × | ✓ | 4 | 4 | ✓ | |
| Hopin | NDA | NDA | × | × | × | × | |
| Hubb Virtual Event Platform | NDA | NDA | × | × | × | × | |
| Hubilo | × | * | 4 | × | * | × | |
| idloom-events | 4 | * | 4 | × | * | * | |
| Webinar Engagement Solution | 4 | ✓ | 4 | × | * | / | |
| Intrado Studio (Inxpo Studio) | NDA | NDA | × | × | × | × | |
| JAM - Virtual Meetings | NDA | NDA | × | × | × | × | |
| JiffleNow | × | × | 4 | 4 | * | 4 | |
| Jujama | × | 4 | 1 | × | 4 | × | |
| Let's Get Digital | × | × | 1 | 4 | V | × | |
| MeetApp | × | × | 1 | 4 | / | 4 | |
| MeetingHand | 1 | V | 1 | 4 | V | 4 | |
| MeetMe | 1 | 4 | 1 | 4 | 4 | 4 | |
| Mixtroz Virtual | × | 4 | 1 | 1 | 4 | 4 | |
| Networkapp | × | × | 1 | × | 4 | × | |
| Nodily | NDA | NDA | × | × | × | × | |
| Pathable | × | × | 1 | 4 | V | 4 | |
| PeerConnect | - | 4 | 4 | 4 | 4 | 4 | |
| Perenso Cloud Show | NDA | NDA | × | × | × | × | |
| PheedLoop | 1 | V | 1 | × | 4 | 4 | |
| Pigeonhole Live | × | 4 | 4 | 1 | 4 | V | |
| PINE | - | 4 | 4 | 1 | 1 | V | |
| PodioBox | × | V | 1 | 1 | 1 | × | |
| RegFox Virtual Events | 1 | V | 1 | × | 1 | V | |
| Shindig Video Chat Event Pl. | NDA | NDA | × | × | × | × | |
| Slido | × | × | 1 | 1 | 1 | 1 | |
| Socio | V | ✓ | 1 | 1 | 1 | V | |
| SonorPlex | × | × | 1 | × | 1 | × | |
| Sparkup | NDA | NDA | × | × | × | × | |
| SpeakerEngage Platform | 1 | / | 1 | 1 | * | V | |
| SpotMe Anywhere | × | , , , , , , , , , , , , , , , , , , , | 1 | 1 | 1 | 1 | |
| Streams.live | 1 | 1 | 1 | × | * | × | |
| Swapcard | × | × | 1 | * | ' | * | |
| Synergy Virtual Event Platform | × | × | 1 | × | · • | <u>, </u> | |
| TicketSpice | 7 | 7 | 1 | × | * | <i>-</i> | |
| Trippus Event Solutions | · / | <u> </u> | | × | | 7 | |
| Impas Event Solutions | | ▼ | * | • | * | <u> </u> | |



◆ PLATFORM PAYMENTS AND SECURITY SPECIFICATIONS

| | Payments Data S | | | Data Securit | a Security & Privacy | |
|------------------------------|---|-------------------------------------|---|--------------|----------------------|--|
| Platform | THE PLATFORM CAN PROCESS PAYMENTS | INTEGRATION WITH PAYPAL, ETC. | PASSWORD PROTECTION OR BY INVITATION ONLY | CCPA | GDPR COMPLIANCE | CERTIFIED AND SECURE DATA PROTECTION |
| UgoVirtual | NDA | NDA | × | × | × | × |
| Ungerboeck | NDA | NDA | × | × | × | × |
| Viero | × | × | 4 | ✓ | 4 | * |
| Virtual Engagement Platform | 4 | 4 | 4 | 4 | 4 | ✓ |
| Virtual Events by EventsCase | 4 | 4 | 4 | 4 | * | 4 |
| Virtual Expo/Vendor Village | 1 | ✓ | 4 | × | × | 4 |
| Virtway Events | 1 | 4 | ✓ | 4 | 4 | 4 |
| Zenus | × | × | × | 4 | 4 | × |

PLATFORM HELP AND SUPPORT

| Platform | ADMINISTRATOR ACCOUNTS | 24-HR SUPPORT | DEDICATED SUPPORT ON DAY OF EVENT | СНАТ | EMAIL | TELEPHONE | IN-PLATFORM | RESPONSE TIME | NO. OF LANGUAGES SUPPORTED |
|-----------------------------------|---------------------------|---------------|---|----------|----------|-------------|-------------|---------------|-------------------------------|
| #OneCommunity (ConferenceCompass) | > 5 | × | > | > | ✓ | > | > | <1H | 5 - 7 |
| Appendee | > 5 | × | > | > | 4 | > | 1 | 1-4 H | < 3 |
| Attendify | > 5 | × | * | > | * | * | × | <1H | > 7 |
| Azavista Engagement App | > 5 | / | * | > | * | * | × | 1-4 H | < 3 |
| Bizzabo Virtual Experience Sol. | > 5 | 4 | 4 | × | 4 | ✓ | 4 | 1-4 H | < 3 |
| Bizzyou | > 5 | × | 4 | 4 | 4 | 4 | - | 1-4 H | < 3 |
| Boomset Virtual Event Pl. | > 5 | × | 4 | × | 4 | 4 | 4 | <1H | < 3 |
| Cadence | > 5 | ✓ | 4 | 4 | 4 | ✓ | 4 | <1H | 3 - 5 |
| Certain Digital | NDA | 4 | 4 | × | 4 | ✓ | × | <1H | < 3 |
| Channel Edge Online Events | < 3 | × | 4 | 4 | 4 | ✓ | 4 | 1-4 H | > 7 |
| ConBop | > 5 | 4 | 4 | 4 | 4 | 4 | - 1 | <1H | < 3 |
| Connect Space | > 5 | 4 | 4 | 4 | 4 | 4 | 4 | <1H | < 3 |
| ConSoft | 3 - 5 | × | 4 | 4 | 4 | 4 | 4 | 1-4 H | < 3 |
| converve digital event pl. | > 5 | × | 4 | 4 | 4 | / | 4 | 1-4 H | 3 - 5 |
| CrowdComms | > 5 | × | 1 | × | 4 | / | 1 | <1H | < 3 |
| Crowdpurr | < 3 | × | > | > | 1 | / | 1 | 1-4 H | < 3 |
| Crystal Jam | < 3 | × | * | > | 4 | * | 1 | <1H | < 3 |
| Cvent Virtual Event Center | > 5 | * | 1 | > | / | / | 1 | <1H | > 7 |
| DIGIVENTS | > 5 | × | 1 | > | 4 | / | 1 | <1H | 3 - 5 |
| DUUZRA | 3 - 5 | * | 4 | > | 4 | / | - 1 | 1-4 H | 3 - 5 |
| EReg Virtual Ticketing | > 5 | 4 | 4 | × | 4 | 4 | × | <1H | < 3 |
| ERVirtual Conference | > 5 | × | 4 | 4 | 4 | / | 4 | <1H | < 3 |
| Evenito | > 5 | × | 4 | × | 4 | / | 4 | <1H | < 3 |
| Eventboost | < 3 | 4 | 4 | 1 | 4 | / | 4 | <1H | 3 - 5 |
| eventcloud | > 5 | × | 4 | > | 4 | / | 1 | <1H | < 3 |
| eventcore | > 5 | × | 1 | > | 1 | * | 1 | 1-4 H | < 3 |
| Eventdrive | > 5 | × | 1 | > | 4 | * | 1 | 1-4 H | 3 - 5 |
| Eventee | > 5 | × | × | > | 4 | × | × | <1H | 3 - 5 |
| EventGeek | > 5 | × | × | × | 4 | 4 | × | <1H | < 3 |
| Eventmaker.io | > 5 | × | 4 | 4 | 4 | 4 | 4 | <1H | 3 - 5 |
| EventMobi Virtual Space | > 5 | 4 | 4 | 4 | 4 | - 1 | - 1 | <1H | 3 - 5 |
| EventPilot Virtual | > 5 | 4 | 4 | × | 4 | / | × | 1-4 H | 3 - 5 |
| EventRocks | > 5 | 4 | 4 | × | 4 | / | 4 | 1-4 H | 5 - 7 |
| eventScribe Live | > 5 | × | 4 | 1 | 4 | 4 | 4 | <1H | < 3 |
| Eventsforce Virtual Content | > 5 | 4 | × | * | 4 | 4 | × | <1H | < 3 |
| Eventtia | 3 - 5 | 4 | 4 | * | 4 | × | 4 | <1H | < 3 |
| Eventtus | > 5 | 4 | 4 | 4 | 4 | * | × | 1-4 H | < 3 |
| evenTwo | < 3 | 4 | 4 | × | 4 | 4 | 1 | <1H | > 7 |
| Evia Platform | > 5 | 1 | 4 | * | 4 | 4 | 4 | 12-24 H | < 3 |
| Ex Ordo Virtual | 3 - 5 | × | × | × | 4 | × | × | 1-4 H | < 3 |
| Expo Wizard | > 5 | × | 4 | 1 | 4 | ✓ | 4 | <1H | < 3 |
| ExpoPlatform | > 5 | 4 | 4 | * | 4 | 4 | 4 | <1H | 3 - 5 |
| Fanomena Events | > 5 | × | 4 | 1 | 4 | 4 | × | 1-4 H | < 3 |

PLATFORM HELP AND SUPPORT



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> 5

Swapcard

TicketSpice

Synergy Virtual Event Pl.

Trippus Event Solutions



PLATFORM HELP AND SUPPORT

| Platform | ADMINISTRATOR ACCOUNTS | 24-HR SUPPORT | DEDICATED SUPPORT ON DAY OF EVENT | СНАТ | EMAIL | TELEPHONE | IN-PLATFORM | RESPONSE TIME | NO. OF LANGUAGES SUPPORTED |
|------------------------------|---------------------------|---------------|---|----------|----------|-----------|-------------|---------------|-------------------------------|
| UgoVirtual | > 5 | × | 4 | 4 | 4 | 4 | 4 | <1H | < 3 |
| Ungerboeck | > 5 | * | * | 4 | * | 4 | × | 1-4 H | 5 - 7 |
| Viero | < 3 | × | 4 | 4 | 4 | 4 | 4 | <1H | < 3 |
| Virtual Engagement Platform | > 5 | 4 | 4 | 4 | 4 | 4 | 4 | <1H | > 7 |
| Virtual Events by EventsCase | > 5 | × | 4 | 4 | 4 | × | × | <1H | < 3 |
| Virtual Expo/Vendor Village | > 5 | × | 4 | 4 | 4 | 4 | × | <1H | < 3 |
| Virtway Events | > 5 | 4 | 4 | - | 4 | 4 | 4 | <1H | 3 - 5 |
| Zenus | 3 - 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4-12 H | < 3 |

PLATFORM INTEGRATION CAPABILITIES



| Platform | TOOLS FOR SIGN-UP | MARKETING AUTOMATION | STREAMING TOOLS | SOCIAL MEDIA | MOBILE EVENT APPS |
|-----------------------------------|----------------------|-------------------------|--------------------|--------------|----------------------|
| #OneCommunity (ConferenceCompass) | ✓ | × | ✓ | 4 | × |
| Appendee | 4 | × | × | ✓ | 1 |
| Attendify | - | 4 | 1 | ✓ | 1 |
| Azavista Engagement App | - | 4 | 1 | 4 | 1 |
| Bizzabo Virtual Experience Sol. | ✓ | ✓ | ✓ | ✓ | ✓ |
| Bizzyou | 4 | ✓ | 1 | × | × |
| Boomset Virtual Event Platform | ✓ | × | ✓ | ✓ | ✓ |
| Cadence | 4 | × | 4 | 4 | 4 |
| Certain Digital | 4 | 4 | 4 | × | 4 |
| Channel Edge Online Events | 4 | 4 | 4 | 4 | 4 |
| ConBop | 4 | × | 4 | - | 4 |
| Connect Space | ✓ | ✓ | 4 | 4 | × |
| ConSoft | ─ ✓ | × | - | × | - |
| converve digital event platform | 4 | × | 4 | 4 | 4 |
| CrowdComms | 4 | × | 1 | × | 1 |
| Crowdpurr | ✓ | × | 4 | × | 4 |
| Crystal Jam | 4 | × | 4 | × | 4 |
| Cvent Virtual Event Center | 4 | 4 | 4 | 4 | 4 |
| DIGIVENTS | 4 | × | 4 | 1 | 4 |
| DUUZRA | ✓ | × | 1 | 4 | 1 |
| EReg Virtual Ticketing | 4 | × | 4 | × | × |
| ERVirtual Conference | 4 | 4 | 4 | 4 | 4 |
| Evenito | × | × | × | × | × |
| Eventboost | 4 | 4 | 4 | 4 | - |
| eventcloud | 4 | × | 4 | 1 | 4 |
| eventcore | 4 | 4 | 4 | × | 4 |
| Eventdrive | J | × | 4 | × | 4 |
| Eventee | 1 | × | 4 | × | 4 |
| EventGeek | 1 | 1 | 1 | × | J |
| Eventmaker.io | 1 | 1 | 1 | 4 | 1 |
| EventMobi Virtual Space | 4 | 1 | 4 | 4 | 4 |
| EventPilot Virtual | 4 | × | 1 | 4 | 4 |
| EventRocks | | × | 4 | × | 4 |
| eventScribe Live | / | 4 | 4 | 4 | 4 |
| Eventsforce Virtual Content | <u> </u> | × | 4 | 1 | × |
| Eventtia | → | 1 | 1 | × | 4 |
| Eventtus | / | × | 4 | × | 4 |
| evenTwo | - ' | × | 4 | 1 | 4 |
| Evia Platform | <u> </u> | J | × | × | × |
| Ex Ordo Virtual | - ' | × | 4 | × | 1 |
| Expo Wizard | · / | × | 1 | × | × |
| ExpoPlatform | · / | / | 1 | / | 1 |
| Fanomena Events | | <u> </u> | × | 1 | • |



| Platform | TOOLS FOR SIGN-UP | MARKETING AUTOMATION | STREAMING TOOLS | SOCIAL MEDIA | MOBILE EVENT APPS |
|---|----------------------|-------------------------|--------------------|--------------|----------------------|
| Glisser | ✓ | ✓ | ✓ | × | ✓ |
| Goomeo | × | × | 4 | × | ✓ |
| Grenadine Event Software | ✓ | 4 | 4 | ✓ | 4 |
| Grip | ✓ | ✓ | 4 | × | × |
| GruupMeet | ✓ | × | 4 | × | × |
| GTR [™] Virtual Event Platform | ✓ | ✓ | / | ✓ | 4 |
| Guidebook | ✓ | ✓ | × | ✓ | ✓ |
| Hopin | * | ✓ | × | × | × |
| Hubb Virtual Event Platform | ✓ | ✓ | ✓ | 4 | 4 |
| Hubilo | ✓ | × | * | × | 4 |
| idloom-events | × | 4 | - | ✓ | ✓ |
| Webinar Engagement Solution | ✓ | ✓ | × | ✓ | 4 |
| Intrado Studio (Inxpo Studio) | ✓ | ✓ | - | 4 | 1 |
| JAM - Virtual Meetings | ✓ | × | / | × | 4 |
| JiffleNow | ✓ | 4 | 1 | × | - |
| Jujama | ✓ | × | 1 | 4 | 1 |
| Let's Get Digital | ✓ | × | 1 | × | 4 |
| MeetApp | 1 | × | 1 | × | 1 |
| MeetingHand | 4 | × | × | × | 1 |
| MeetMe | 4 | ✓ | 1 | 1 | 4 |
| Mixtroz Virtual | ✓ | ✓ | 4 | × | 4 |
| Networkapp | 4 | × | 1 | 1 | 1 |
| Nodily | 1 | × | 1 | × | × |
| Pathable | J | 4 | 1 | × | 1 |
| PeerConnect | × | × | 1 | 1 | 1 |
| Perenso Cloud Show | 4 | × | 1 | × | × |
| PheedLoop | J | J | 1 | 1 | 1 |
| Pigeonhole Live | , | 1 | 1 | × | 1 |
| PINE | 1 | 1 | 1 | ✓ | J |
| PodioBox | × | 1 | 1 | 1 | × |
| RegFox Virtual Events | × | 1 | 1 | / | 1 |
| Shindig Video Chat Event Pl. | ✓ | × | 1 | V | × |
| Slido | × | × | 1 | × | 1 |
| Socio | / | / | 1 | / | 1 |
| SonorPlex | × | × | 1 | × | × |
| Sparkup | × | × | 1 | × | 1 |
| SpeakerEngage Platform | J | * | 1 | / | 1 |
| SpotMe Anywhere | • | • | 1 | ' | 1 |
| Streams.live | <i>J</i> | × | 1 | × | J |
| Swapcard | • | × | 1 | × | 1 |
| Synergy Virtual Event Platform | <i>J</i> | × | 1 | - | 1 |
| TicketSpice | × | - | 1 | • | |
| Trippus Event Solutions | <u> </u> | ' | 1 | × | |

PLATFORM INTEGRATION CAPABILITIES

| Platform | TOOLS FOR SIGN-UP | MARKETING AUTOMATION | STREAMING TOOLS | SOCIALMEDIA | MOBILE EVENT APPS |
|------------------------------|----------------------|-------------------------|--------------------|-------------|----------------------|
| UgoVirtual | 4 | × | 4 | ✓ | × |
| Ungerboeck | 4 | 4 | 4 | 4 | 4 |
| Viero | × | × | ✓ | 4 | 4 |
| Virtual Engagement Platform | / | 4 | ✓ | 4 | 4 |
| Virtual Events by EventsCase | 1 | 4 | ✓ | 4 | 4 |
| Virtual Expo/Vendor Village | 4 | × | ✓ | 4 | × |
| Virtway Events | / | × | ✓ | 4 | 4 |
| Zenus | × | × | | × | × |

REGISTRATION AND MARKETING



| Platform | EMAIL MARKETING | ANALYTICS / REPORTING | REGISTRATION | TICKETS / PAYMENTS |
|--|-----------------|--------------------------|--------------|-----------------------|
| #OneCommunity (ConferenceCompass) | × | ✓ | × | × |
| Appendee | × | × | ✓ | ✓ |
| Attendify | × | ✓ | ✓ | ✓ |
| Azavista Engagement App | ✓ | ✓ | ✓ | ✓ |
| Bizzabo Virtual Experience Solution | ✓ | ✓ | ✓ | ✓ |
| Bizzyou | × | × | × | × |
| Boomset Virtual Event Platform | × | ✓ | ✓ | ✓ |
| Cadence | 4 | ✓ | ✓ | 4 |
| Certain Digital | 4 | ✓ | ✓ | ✓ |
| Channel Edge Online Events | 4 | ✓ | ✓ | ✓ |
| ConBop | × | ✓ | × | × |
| Connect Space | ✓ | 4 | 4 | ✓ |
| ConSoft | ✓ | ✓ | ✓ | ✓ |
| converve digital event platform | ✓ | × | ✓ | ✓ |
| CrowdComms | ✓ | × | ✓ | ✓ |
| Crowdpurr | 4 | × | × | × |
| Crystal Jam | ✓ | ✓ | ✓ | × |
| Cvent Virtual Event Center | ✓ | ✓ | ✓ | ✓ |
| DIGIVENTS | ✓ | ✓ | ✓ | ✓ |
| DUUZRA | × | ✓ | ✓ | × |
| EReg Virtual Ticketing | 4 | ✓ | ✓ | ✓ |
| ERVirtual Conference | ✓ | ✓ | ✓ | ✓ |
| Evenito | ✓ | ✓ | ✓ | ✓ |
| Eventboost | ✓ | ✓ | ✓ | ✓ |
| eventcloud | ✓ | ✓ | ✓ | ✓ |
| eventcore | ✓ | ✓ | ✓ | ✓ |
| Eventdrive | 4 | ✓ | ✓ | × |
| Eventee | × | ✓ | × | × |
| EventGeek | × | ✓ | ✓ | × |
| Eventmaker.io | ✓ | 4 | ✓ | ✓ |
| EventMobi Virtual Space | ✓ | ✓ | ✓ | ✓ |
| EventPilot Virtual | × | ✓ | × | × |
| EventRocks - Internetowa & Mobile platform | 4 | ✓ | ✓ | × |
| eventScribe Live | × | 4 | × | × |
| Eventsforce Virtual Content Delivery | × | 4 | 4 | ✓ |
| Eventtia | ✓ | 4 | ✓ | ✓ |
| Eventtus | × | ✓ | / | 4 |
| evenTwo | 4 | ✓ | ✓ | 4 |
| Evia Platform | 4 | 4 | → | × |
| Ex Ordo Virtual | 4 | 4 | / | - |
| Expo Wizard | × | 4 | 4 | ✓ |
| ExpoPlatform | ✓ | ✓ | → | → |
| Fanomena Events | 4 | - | × | × |

REGISTRATION AND MARKETING



| Platform | EMAIL MARKETING | ANALYTICS / REPORTING | REGISTRATION | TICKETS / PAYMENTS |
|-----------------------------------|-----------------|--------------------------|--------------|-----------------------|
| Glisser | × | × | × | × |
| Goomeo | × | × | × | × |
| Grenadine Event Software | × | ✓ | ✓ | ✓ |
| Grip | × | ✓ | × | × |
| GruupMeet | × | ✓ | * | ✓ |
| GTR™ Virtual Event Platform | 4 | 4 | * | ✓ |
| Guidebook | 4 | 4 | × | × |
| Hopin | 4 | 4 | * | ✓ |
| Hubb Virtual Event Platform | ✓ | 4 | * | × |
| Hubilo | ✓ | ✓ | * | ✓ |
| idloom-events | ✓ | × | / | ✓ |
| Webinar Engagement Solution | 4 | 4 | 4 | 4 |
| Intrado Studio (Inxpo Studio) | × | ✓ | ✓ | ✓ |
| JAM - Virtual Meetings | ✓ | ✓ | ✓ | × |
| JiffleNow | ✓ | ✓ | ✓ | × |
| Jujama | × | × | ✓ | × |
| Let's Get Digital | × | × | × | × |
| MeetApp | × | ✓ | * | ✓ |
| MeetingHand | × | ✓ | ✓ | ✓ |
| MeetMe | ✓ | ✓ | ✓ | ✓ |
| Mixtroz Virtual | × | × | × | × |
| Networkapp | × | ✓ | * | × |
| Nodily | × | ✓ | ✓ | × |
| Pathable | × | ✓ | × | × |
| PeerConnect | ✓ | ✓ | × | × |
| Perenso Cloud Show | ✓ | ✓ | ✓ | ✓ |
| PheedLoop | ✓ | ✓ | ✓ | ✓ |
| Pigeonhole Live | × | × | × | × |
| PINE | ✓ | ✓ | ✓ | ✓ |
| PodioBox | × | 4 | ✓ | × |
| RegFox Virtual Events | ✓ | ✓ | ✓ | ✓ |
| Shindig Video Chat Event Platform | ✓ | ✓ | ✓ | ✓ |
| Slido | × | × | × | × |
| Socio | × | 4 | ✓ | → |
| SonorPlex | × | × | × | × |
| Sparkup | × | × | × | × |
| SpeakerEngage Platform | 4 | 4 | ✓ | 4 |
| SpotMe Anywhere | 4 | 4 | ✓ | × |
| Streams.live | × | 4 | ✓ | 4 |
| Swapcard | - | 4 | × | × |
| Synergy Virtual Event Platform | 4 | 4 | ✓ | 4 |
| TicketSpice | ✓ | 4 | × | ✓ |
| Trippus Event Solutions | → | — | - | ✓ |

REGISTRATION AND MARKETING

| Platform | EMAIL MARKETING | ANALYTICS / REPORTING | REGISTRATION | TICKETS / PAYMENTS |
|------------------------------|-----------------|--------------------------|--------------|-----------------------|
| UgoVirtual | × | ✓ | ✓ | × |
| Ungerboeck | × | ✓ | ✓ | ✓ |
| Viero | × | × | × | × |
| Virtual Engagement Platform | 4 | ✓ | ✓ | ✓ |
| Virtual Events by EventsCase | * | ✓ | ✓ | ✓ |
| Virtual Expo/Vendor Village | × | × | ✓ | × |
| Virtway Events | × | 4 | ✓ | 4 |
| Zenus | × | ✓ | × | × |

POSSIBILITIES FOR BRANDING AND PLATFORM CUSTOMISATION 1/3

| Platform | BACKGROUND COLOUR | TEXT COLOUR | ICONS, NAVIGATION BUTTONS AND WIDGETS | MENU | LOGOTYPE | URL ADDRESS CHANCE |
|--|----------------------|-------------|---|----------|----------|-----------------------|
| #OneCommunity (ConferenceCompass) | 4 | × | 4 | 4 | 4 | × |
| Appendee | × | × | × | × | * | / |
| Attendify | × | × | * | * | 4 | × |
| Azavista Engagement App | 4 | ✓ | ✓ | 4 | 4 | 4 |
| Bizzabo Virtual Experience Solution | 4 | 4 | 4 | ✓ | 4 | 4 |
| Bizzyou | X | × | 4 | × | 4 | 1 |
| Boomset Virtual Event Platform | X | 4 | 4 | 4 | / | X |
| Cadence | 4 | × | 4 | / | ✓ | 4 |
| Certain Digital | ✓ | * | * | * | / | / |
| Channel Edge Online Events | ✓ | 4 | * | * | / | / |
| ConBop | ✓ | * | * | * | * | / |
| Connect Space | 4 | ✓ | × | 4 | 4 | 4 |
| ConSoft | √ | ✓ | × | - | ✓ | × |
| converve digital event platform | ✓ | ✓ | ✓ | * | 4 | 4 |
| CrowdComms | 4 | ✓ | ✓ | * | ✓ | 4 |
| Crowdpurr | 4 | × | 4 | × | * | 4 |
| Crystal Jam | ✓ | 4 | 4 | 4 | ✓ | 4 |
| Cvent Virtual Event Center | ✓ | 4 | 4 | 4 | 4 | 4 |
| DIGIVENTS | 4 | 4 | 4 | * | V | 4 |
| DUUZRA | 4 | ✓ | ✓ | * | * | 4 |
| EReg Virtual Ticketing | 4 | 4 | 4 | 4 | * | × |
| ERVirtual Conference | ✓ | 4 | 4 | * | * | × |
| Evenito | 4 | 4 | 4 | * | * | / |
| Eventboost | 4 | 4 | × | × | * | / |
| eventcloud | 4 | ✓ | 4 | / | * | 4 |
| eventcore | 4 | ✓ | * | * | ✓ | 4 |
| Eventdrive | 4 | 4 | 4 | * | 4 | 4 |
| Eventee | 4 | * | × | × | 4 | × |
| EventGeek | ✓ | * | 4 | × | * | 4 |
| Eventmaker.io | × | × | × | × | * | / |
| EventMobi Virtual Space | 4 | ✓ | ✓ | / | 4 | 4 |
| EventPilot Virtual | × | * | * | ✓ | * | × |
| EventRocks - Internetowa & Mobile platform | 4 | * | 4 | / | * | × |
| eventScribe Live | 4 | ✓ | ✓ | × | ✓ | × |
| Eventsforce Virtual Content Delivery | √ | ✓ | ✓ | ✓ | ✓ | 4 |
| Eventtia | ✓ | 4 | × | ✓ | 4 | ✓ |
| Eventtus | × | × | × | × | 4 | X |
| evenTwo | 4 | ✓ | ✓ | 4 | 4 | 4 |
| Evia Platform | 4 | ✓ | - | ✓ | ✓ | × |
| Ex Ordo Virtual | 4 | × | × | × | 4 | 4 |
| Expo Wizard | 4 | ✓ | 4 | 4 | 4 | 4 |
| ExpoPlatform | √ | ✓ | 4 | 4 | ✓ | 4 |
| Fanomena Events | 4 | V | 4 | 4 | 4 | 4 |



| Platform | BACKGROUND COLOUR | TEXT COLOUR | ICONS, NAVIGATION BUTTONS AND WIDGETS | MENU | LOGOTYPE | URL ADDRESS CHANGE |
|-----------------------------------|----------------------|-------------|---|----------|----------|-----------------------|
| Glisser | 4 | 4 | 1 | 1 | 4 | 4 |
| Goomeo | 4 | / | 4 | 4 | ✓ | × |
| Grenadine Event Software | ✓ | 4 | × | × | 4 | 4 |
| Grip | X | 4 | 4 | 4 | 4 | / |
| GruupMeet | 4 | X | × | × | 4 | × |
| GTR™ Virtual Event Platform | 4 | 4 | 4 | 4 | 4 | / |
| Guidebook | ✓ | X | 4 | × | 4 | × |
| Hopin | 4 | / | / | * | / | × |
| Hubb Virtual Event Platform | 4 | 4 | 4 | 4 | 1 | / |
| Hubilo | × | X | * | * | / | / |
| idloom-events | * | 4 | × | 1 | 4 | * |
| Webinar Engagement Solution | √ | V | × | × | 4 | 4 |
| Intrado Studio (Inxpo Studio) | 4 | * | 4 | * | 4 | * |
| JAM - Virtual Meetings | 4 | 4 | 4 | 1 | 4 | 4 |
| JiffleNow | × | × | × | × | 4 | 4 |
| Jujama | 4 | × | × | 4 | 4 | 4 |
| Let's Get Digital | × | 4 | 4 | 4 | 4 | × |
| MeetApp | 4 | 4 | 4 | 4 | 4 | × |
| MeetingHand | × | × | × | × | 1 | × |
| MeetMe | 4 | 4 | 4 | 4 | 4 | 4 |
| Mixtroz Virtual | × | × | × | × | 4 | 4 |
| Networkapp | 4 | 4 | 4 | × | 1 | 4 |
| Nodily | 4 | × | × | × | 4 | 4 |
| Pathable | 4 | 4 | 4 | 4 | 4 | 4 |
| PeerConnect | 4 | 4 | 4 | 4 | 4 | 4 |
| Perenso Cloud Show | × | × | × | 1 | 1 | 4 |
| PheedLoop | 4 | 4 | 4 | 1 | 4 | 4 |
| Pigeonhole Live | 4 | 4 | × | 1 | 4 | 4 |
| PINE | 4 | 4 | 1 | 1 | 1 | 1 |
| PodioBox | 1 | × | × | × | 1 | 1 |
| RegFox Virtual Events | 1 | 1 | 1 | × | 1 | × |
| Shindig Video Chat Event Platform | 1 | × | 4 | × | 1 | × |
| Slido | 1 | 1 | × | 1 | 1 | × |
| Socio | 1 | 1 | 1 | 1 | 1 | 1 |
| SonorPlex | × | × | × | × | 1 | 1 |
| Sparkup | - ' | V | 1 | 1 | 1 | 1 |
| SpeakerEngage Platform | <u> </u> | V | 1 | 1 | 1 | × |
| SpotMe Anywhere | <u> </u> | 1 | 1 | 1 | 1 | 1 |
| Streams.live | × | × | × | × | × | 1 |
| Swapcard | × | 1 | - | → | 1 | 1 |
| Synergy Virtual Event Platform | ~~ | * | - | - | 1 | × |
| TicketSpice | | * | * | - | 1 | × |
| Trippus Event Solutions | <u> </u> | ' | | | | 17 |

♦ POSSIBILITIES FOR BRANDING AND PLATFORM CUSTOMISATION

| 5 | 3 |
|---|---|

| Platform | BACKGROUND | TEXT COLOUR | ICONS, NAVIGATION BUTTONS AND WIDGETS | MENU | LOGOTYPE | UR. ADDRESS CHANCE |
|------------------------------|------------|-------------|---|----------|----------|-----------------------|
| UgoVirtual | 4 | 4 | 4 | 4 | 4 | * |
| Ungerboeck | 4 | * | 4 | 4 | 4 | × |
| Viero | 4 | * | 4 | × | * | × |
| Virtual Engagement Platform | 4 | * | ✓ | ✓ | * | * |
| Virtual Events by EventsCase | 4 | * | ✓ | ✓ | * | × |
| Virtual Expo/Vendor Village | 4 | * | 4 | × | * | * |
| Virtway Events | 4 | * | V | × | / | * |
| Zenus | × | × | × | × | × | × |

PARTICIPANT ENGAGEMENT



| Platform | SIGN-UP | AUTOMATION | STREAMING TOOLS | SOCIAL MEDIA | MOBILE EVENT APPS |
|--|----------|-------------|--------------------|--------------|----------------------|
| #OneCommunity (ConferenceCompass) | × | ✓ | 4 | 4 | 4 |
| Appendee | × | ✓ | × | ✓ | × |
| Attendify | 4 | 4 | 4 | × | 4 |
| Azavista Engagement App | × | * | * | 4 | × |
| Bizzabo Virtual Experience Solution | × | * | 4 | 4 | 4 |
| Bizzyou | × | × | × | × | × |
| Boomset Virtual Event Platform | ✓ | * | 4 | × | × |
| Cadence | 4 | 4 | 4 | ✓ | 4 |
| Certain Digital | 4 | 4 | 4 | ✓ | 4 |
| Channel Edge Online Events | 4 | 4 | 4 | 4 | 4 |
| ConBop | 4 | 4 | 4 | ✓ | 4 |
| Connect Space | × | 4 | 1 | ✓ | × |
| ConSoft | × | 4 | 4 | 4 | × |
| converve digital event platform | × | 4 | 4 | ✓ | 4 |
| CrowdComms | 4 | 4 | 4 | 4 | 4 |
| Crowdpurr | 4 | 4 | × | 4 | 4 |
| Crystal Jam | ✓ | 4 | 4 | ✓ | 4 |
| Cvent Virtual Event Center | 4 | 4 | 4 | 4 | 4 |
| DIGIVENTS | 4 | 4 | 4 | 4 | 4 |
| DUUZRA | 4 | 1 | 4 | 1 | × |
| EReg Virtual Ticketing | × | × | 4 | 4 | × |
| ERVirtual Conference | 1 | 1 | 1 | 1 | × |
| Evenito | × | 1 | 4 | 4 | × |
| Eventboost | 4 | 4 | 4 | 4 | × |
| eventcloud | 4 | 1 | 4 | 1 | 4 |
| eventcore | × | × | 4 | 4 | × |
| Eventdrive | × | 1 | 4 | 4 | 4 |
| Eventee | × | 4 | 4 | × | 4 |
| EventGeek | × | × | × | × | × |
| Eventmaker.io | × | × | J | 1 | × |
| EventMobi Virtual Space | 4 | 1 | 1 | 1 | 4 |
| EventPilot Virtual | <u> </u> | 1 | 1 | 4 | → |
| EventRocks - Internetowa & Mobile platform | 1 | 1 | 4 | 4 | 4 |
| eventScribe Live | | 4 | 4 | 4 | 1 |
| Eventsforce Virtual Content Delivery | × | 1 | 1 | · / | J |
| Eventtia | × | 4 | 4 | 4 | × |
| Eventtus | × | J | 4 | × | 4 |
| evenTwo | 4 | 1 | 4 | 4 | 4 |
| Evia Platform | × | J | / | × | × |
| Ex Ordo Virtual | × | 1 | 1 | × | × |
| Expo Wizard | × | × | 1 | × | × |
| ExpoPlatform | × | | 1 | J | ✓ |
| Fanomena Events | <u> </u> | × | | 1 | × |

PARTICIPANT ENGAGEMENT



| Platform | SIGN-UP | AUTOMATION | STREAMING TOOLS | SOCIAL MEDIA | MOBILE EVENT APPS |
|---|----------|------------|--------------------|--------------|----------------------|
| Glisser | ✓ | ✓ | ✓ | ✓ | 4 |
| Goomeo | × | ✓ | 4 | ✓ | 4 |
| Grenadine Event Software | × | ✓ | × | ✓ | × |
| Grip | × | × | × | × | × |
| GruupMeet | × | 4 | 4 | ✓ | × |
| GTR [™] Virtual Event Platform | ✓ | ✓ | ✓ | ✓ | 4 |
| Guidebook | ✓ | 4 | ✓ | 4 | 4 |
| Hopin | × | 4 | ✓ | × | × |
| Hubb Virtual Event Platform | ✓ | 4 | ✓ | 4 | 4 |
| Hubilo | ✓ | 4 | ✓ | × | × |
| idloom-events | × | × | × | × | × |
| Webinar Engagement Solution | × | × | 4 | 4 | ✓ |
| Intrado Studio (Inxpo Studio) | ✓ | 4 | 4 | 4 | 4 |
| JAM - Virtual Meetings | ✓ | * | * | ✓ | * |
| JiffleNow | × | × | × | ✓ | × |
| Jujama | ✓ | 4 | ✓ | 4 | 4 |
| Let's Get Digital | × | 4 | ✓ | 4 | × |
| MeetApp | ✓ | 4 | 4 | ✓ | 4 |
| MeetingHand | × | × | × | × | 4 |
| MeetMe | ✓ | 4 | 4 | ✓ | × |
| Mixtroz Virtual | ✓ | 4 | × | 4 | × |
| Networkapp | × | 4 | 4 | ✓ | 4 |
| Nodily | × | × | × | × | × |
| Pathable | ✓ | ✓ | 4 | ✓ | ✓ |
| PeerConnect | ✓ | 4 | 4 | ✓ | 4 |
| Perenso Cloud Show | × | 4 | 4 | ✓ | × |
| PheedLoop | ✓ | 4 | 4 | ✓ | × |
| Pigeonhole Live | ✓ | 4 | 4 | ✓ | 4 |
| PINE | × | 4 | 4 | 4 | 4 |
| PodioBox | × | 4 | 4 | 4 | 4 |
| RegFox Virtual Events | × | × | × | × | × |
| Shindig Video Chat Event Platform | × | 4 | 4 | 4 | 4 |
| Slido | ✓ | 4 | 4 | ✓ | × |
| Socio | ✓ | 4 | 4 | ✓ | 4 |
| SonorPlex | × | 4 | 4 | ✓ | × |
| Sparkup | ✓ | 4 | ✓ | ✓ | × |
| SpeakerEngage Platform | 4 | - | 4 | ✓ | 4 |
| SpotMe Anywhere | 4 | 4 | 4 | ✓ | ✓ |
| Streams.live | × | × | ✓ | × | × |
| Swapcard | × | 4 | ✓ | × | × |
| Synergy Virtual Event Platform | ✓ | 4 | ✓ | ✓ | ✓ |
| TicketSpice | × | × | × | × | × |
| Trippus Event Solutions | 4 | / | 4 | 4 | × |

PARTICIPANT ENGAGEMENT

| Platform | SIGN-UP | AUTOMATION | STREAMING TOOLS | SOCIAL MEDIA | MOBILE EVENT APPS |
|------------------------------|----------|------------|--------------------|--------------|----------------------|
| UgoVirtual | 4 | 4 | 4 | * | * |
| Ungerboeck | × | × | ✓ | × | * |
| Viero | × | × | × | × | × |
| Virtual Engagement Platform | 4 | ✓ | ✓ | 4 | 4 |
| Virtual Events by EventsCase | ✓ | 4 | 4 | ✓ | - |
| Virtual Expo/Vendor Village | × | × | ✓ | × | * |
| Virtway Events | / | 4 | ✓ | 4 | 4 |
| Zenus | × | × | × | × | × |

NETWORKING POSSIBILITIES

| Platform | PARTICIPANT PROFILES | SMART MATCHMAKING | MATCHMAKING BY TICKET TYPE | 1:1 CHAT FOR PARTICIPANTS | GROUP CHAT | GROUP CHAT MODERATION | 1:1 MEETINGS CALENDAR | PRIVATE VIDEO CHATS | GROUP CHAT OR 1:1 DURING A SESSION | ГОВВУ | PRIVATE ROOMS |
|-----------------------------------|-------------------------|----------------------|-------------------------------|------------------------------|------------|--------------------------|--------------------------|------------------------|---------------------------------------|----------|---------------|
| #OneCommunity (ConferenceCompass) | 4 | × | × | > | > | / | ✓ | > | > | × | * |
| Appendee | / | × | × | > | × | × | × | × | × | × | × |
| Attendify | / | 1 | \ | > | > | / | × | > | / | × | × |
| Azavista Engagement App | 4 | × | × | > | > | × | / | × | × | > | × |
| Bizzabo Virtual Experience Sol. | \ | × | × | > | × | × | × | × | \ | × | / |
| Bizzyou | 4 | × | 4 | 4 | × | × | 4 | / | × | × | × |
| Boomset Virtual Event Pl. | 4 | × | × | > | * | × | × | 1 | * | / | 4 |
| Cadence | ✓ | > | 4 | * | / | 1 | > | > | * | × | 4 |
| Certain Digital | 4 | X | X | / | / | 4 | > | × | * | × | / |
| Channel Edge Online Events | 4 | × | X | * | * | \ | > | * | 4 | / | * |
| ConBop | 4 | X | X | 1 | / | 4 | × | × | X | × | × |
| Connect Space | 1 | 1 | / | * | > | × | / | > | > | × | 4 |
| ConSoft | 1 | × | * | 7 | × | X | × | × | × | × | × |
| converve digital event pl. | 4 | 4 | 1 | / | 4 | / | 1 | / | / | × | 4 |
| CrowdComms | 4 | × | × | × | ✓ | 4 | × | 4 | > | × | 4 |
| Crowdpurr | × | × | × | × | × | × | × | × | × | × | × |
| Crystal Jam | X | × | × | × | × | × | × | × | × | × | × |
| Cvent Virtual Event Center | / | × | 4 | > | × | × | 1 | > | × | × | 4 |
| DIGIVENTS | 4 | × | 1 | > | > | 1 | 1 | > | \ | × | 4 |
| DUUZRA | / | × | × | > | > | X | × | > | > | × | / |
| EReg Virtual Ticketing | X | × | × | × | × | × | × | × | × | × | × |
| ERVirtual Conference | 4 | × | 4 | 1 | / | 1 | 4 | 1 | / | / | 4 |
| Evenito | 4 | × | × | × | 4 | 4 | × | × | × | × | × |
| Eventboost | 4 | × | × | 1 | 1 | × | / | × | × | > | × |
| eventcloud | 4 | 4 | 4 | 1 | 1 | / | 4 | 1 | / | / | 4 |
| eventcore | * | 4 | 4 | × | 1 | 4 | ✓ | 1 | / | / | 4 |
| Eventdrive | * | × | × | > | > | × | / | × | × | × | × |
| Eventee | * | \ | × | > | × | × | > | > | × | × | × |
| EventGeek | \ | × | × | × | × | × | * | × | × | × | × |
| Eventmaker.io | 4 | 4 | / | * | 4 | × | 4 | / | / | × | 4 |
| EventMobi Virtual Space | 4 | × | X | / | 4 | 4 | / | / | / | × | 4 |
| EventPilot Virtual | 4 | × | × | / | 4 | 4 | × | × | × | × | × |
| EventRocks | 4 | × | 4 | 1 | / | 4 | / | × | / | × | 4 |
| eventScribe Live | / | × | X | > | > | / | 1 | > | > | > | 4 |
| Eventsforce Virtual Content Del. | 4 | 4 | × | / | / | × | / | 1 | × | × | × |
| Eventtia | ✓ | * | 1 | 4 | * | × | / | 1 | 4 | × | 4 |
| Eventtus | 4 | * | × | 4 | 1 | × | 1 | / | × | 4 | 4 |
| evenTwo | 4 | 1 | 1 | 4 | / | 4 | / | / | / | 1 | 4 |
| Evia Platform | × | × | × | × | 1 | × | × | × | × | × | × |
| Ex Ordo Virtual | 4 | × | × | 7 | / | 4 | × | × | / | × | × |
| Expo Wizard | 4 | 1 | × | 7 | × | × | / | / | / | × | ✓ |
| ExpoPlatform | 4 | 4 | 4 | > | / | ✓ | 4 | × | * | ✓ | / |
| Fanomena Events | × | × | × | × | × | × | × | × | × | × | × |



| Platform | PARTICIPANT PROFILES | SMART MATCHMAKING | MATCHMAKING BY TICKET TYPE | 1:1 CHAT FOR PARTICIPANTS | GROUP CHAT | GROUP CHAT MODERATION | 1:1 MEETINGS CALENDAR | PRIVATE VIDEO CHATS | GROUP CHAT OR 1:1 DURING A SESSION | ГОВВУ | PRIVATE ROOMS |
|---|-------------------------|----------------------|-------------------------------|------------------------------|------------|--------------------------|--------------------------|------------------------|---------------------------------------|----------|---------------|
| Glisser | × | × | × | × | × | × | × | × | × | 1 | × |
| Goomeo | 4 | 1 | × | 4 | 4 | X | / | / | × | × | X |
| Grenadine Event Software | / | / | X | ✓ | * | × | × | X | × | × | X |
| Grip | / | * | ✓ | ✓ | ✓ | ✓ | 4 | 4 | 4 | × | ✓ |
| GruupMeet | × | × | × | × | × | × | × | × | × | × | X |
| GTR [™] Virtual Event Platform | 4 | × | ✓ | ✓ | 4 | / | 4 | ✓ | ✓ | × | ✓ |
| Guidebook | 1 | × | × | ✓ | ✓ | × | 4 | × | × | × | X |
| Hopin | 4 | × | ✓ | ✓ | ✓ | 4 | X | ✓ | ✓ | ✓ | 4 |
| Hubb Virtual Event Platform | 4 | × | ✓ | 4 | 4 | 4 | ✓ | V | / | 4 | ✓ |
| Hubilo | 4 | > | X | ✓ | × | X | ✓ | ✓ | ✓ | ✓ | 4 |
| idloom-events | × | × | × | × | × | × | × | × | × | × | ✓ |
| Webinar Engagement Solution | / | × | × | ✓ | ✓ | ✓ | ✓ | × | × | × | ✓ |
| Intrado Studio (Inxpo Studio) | 1 | × | × | × | 4 | × | × | X | ✓ | ✓ | / |
| JAM - Virtual Meetings | 4 | × | × | × | ✓ | 4 | × | × | ✓ | ✓ | ✓ |
| JiffleNow | × | × | × | × | × | × | 4 | × | × | × | X |
| Jujama | ✓ | \ | ✓ | 4 | 4 | 4 | 4 | V | 1 | × | × |
| Let's Get Digital | / | \ | 4 | 4 | 4 | 4 | 1 | ✓ | 4 | / | 4 |
| MeetApp | / | \ | × | 4 | * | 4 | 4 | × | × | × | X |
| MeetingHand | / | × | × | 1 | × | X | X | X | × | × | X |
| MeetMe | 4 | × | 4 | 4 | / | 4 | ✓ | × | × | 4 | 4 |
| Mixtroz Virtual | - | 1 | 4 | ✓ | 4 | × | X | 1 | 4 | × | * |
| Networkapp | / | 4 | 4 | 4 | 4 | X | / | 4 | / | / | / |
| Nodily | / | \ | 4 | × | 4 | × | 4 | ✓ | * | X | 4 |
| Pathable | / | × | / | / | / | 4 | 1 | 4 | * | × | 4 |
| PeerConnect | 4 | 1 | / | / | / | 4 | / | 1 | / | / | 4 |
| Perenso Cloud Show | × | × | × | × | / | × | X | 4 | / | × | × |
| PheedLoop | 4 | × | / | / | / | × | 4 | ✓ | / | / | 4 |
| Pigeonhole Live | × | × | × | × | 4 | / | X | × | × | × | X |
| PINE | / | × | × | 4 | / | 4 | 4 | × | 4 | × | × |
| PodioBox | × | × | × | × | 4 | 4 | × | 4 | 4 | × | 4 |
| RegFox Virtual Events | × | × | × | × | × | × | × | × | × | × | × |
| Shindig Video Chat Event Pl. | × | × | × | ✓ | 4 | / | X | 4 | / | / | 4 |
| Slido | × | × | × | X | X | × | × | X | × | × | × |
| Socio | / | 4 | X | 4 | / | 4 | 4 | × | × | × | × |
| SonorPlex | × | × | × | × | × | X | × | × | × | × | × |
| Sparkup | 4 | × | X | X | × | × | × | 4 | × | × | × |
| SpeakerEngage Platform | 4 | * | 4 | 4 | * | 1 | 4 | 1 | / | 1 | 1 |
| SpotMe Anywhere | - | > | 4 | \ | / | 1 | / | 4 | * | 1 | * |
| Streams.live | × | × | × | × | * | × | × | 1 | × | × | × |
| Swapcard | 4 | \ | × | 4 | / | / | 1 | 1 | * | × | 4 |
| Synergy Virtual Event Pl. | 4 | × | × | 4 | × | × | ✓ | × | / | × | 4 |
| TicketSpice | × | × | × | × | × | × | × | × | × | × | / |
| Trippus Event Solutions | 1 | × | 4 | × | × | × | 1 | × | × | × | × |

NETWORKING POSSIBILITIES

| Platform | PARTICIPANT PROFILES | SMART MATCHMAKING | MATCHMAKING BY TICKET TYPE | 1:1 CHAT FOR PARTICIPANTS | GROUP CHAT | GROUP CHAT MODERATION | 1:1 MEETINGS CALENDAR | PRIVATE VIDEO CHATS | GROUP CHAT OR 1:1 DURING A SESSION | ГОВВУ | PRIVATE ROOMS |
|------------------------------|-------------------------|----------------------|-------------------------------|------------------------------|------------|--------------------------|--------------------------|------------------------|---------------------------------------|-------|---------------|
| UgoVirtual | 4 | × | × | 1 | 1 | 4 | × | × | × | 1 | × |
| Ungerboeck | 1 | 1 | × | 4 | X | × | × | × | × | × | × |
| Viero | × | × | × | × | 4 | × | × | 1 | × | × | 1 |
| Virtual Engagement Platform | - 1 | 1 | 1 | 1 | 1 | / | 4 | 1 | / | 1 | 4 |
| Virtual Events by EventsCase | 1 | 1 | 1 | 1 | 1 | 1 | \ | 1 | 1 | × | / |
| Virtual Expo/Vendor Village | × | × | × | × | 1 | × | > | > | > | × | * |
| Virtway Events | 1 | × | × | / | 1 | × | × | × | / | 1 | × |
| Zenus | X | × | × | X | × | × | × | × | × | × | × |

STREAMING POSSIBILITIES



| Platform | RTMPS STREAMING | MULTIPLE SIMULTANEOUS BROADCASTS | MAIN STAGE VIDEO PLAYER | VIDEO PLAYER AND RECORDING FOR OTHER STAGES | SESSION MODERATION | INFORMATION ABOUT NEXT SESSION | PAID VOD | POSSIBILITY FOR LIVE OR PRERECORDED SESSION |
|-----------------------------------|-----------------|--|----------------------------|---|-----------------------|--------------------------------------|----------|--|
| #OneCommunity (ConferenceCompass) | * | 4 | 4 | 4 | * | 1 | 4 | * |
| Appendee | × | × | × | × | × | × | × | × |
| Attendify | > | 4 | * | 4 | > | * | * | * |
| Azavista Engagement App | × | × | × | × | × | × | × | × |
| Bizzabo Virtual Experience Sol. | 4 | 4 | 4 | 4 | * | * | 4 | 4 |
| Bizzyou | × | × | × | × | × | × | × | × |
| Boomset Virtual Event Platform | * | 4 | × | * | > | * | × | * |
| Cadence | 7 | 4 | 4 | 4 | > | * | / | * |
| Certain Digital | × | 1 | 1 | 4 | 4 | × | 4 | 4 |
| Channel Edge Online Events | × | 4 | 4 | 4 | × | 4 | 4 | 4 |
| СопВор | × | × | × | × | × | × | × | × |
| Connect Space | × | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| ConSoft | / | × | × | × | × | × | × | × |
| converve digital event platform | 1 | 1 | 4 | 4 | 4 | 4 | 4 | 4 |
| CrowdComms | 1 | 4 | 4 | 4 | × | 4 | × | 4 |
| Crowdpurr | × | × | × | × | × | × | × | × |
| Crystal Jam | × | 1 | 4 | 4 | / | 4 | 4 | 4 |
| Cvent Virtual Event Center | × | 1 | 1 | 1 | / | 1 | 1 | 1 |
| DIGIVENTS | 1 | 1 | 1 | 1 | 1 | × | 1 | 1 |
| DUUZRA | × | 1 | 4 | 1 | 4 | × | 4 | 4 |
| EReg Virtual Ticketing | 1 | × | 1 | × | × | × | 1 | 4 |
| ERVirtual Conference | 1 | 1 | 1 | 1 | 1 | × | 1 | 1 |
| Evenito | × | 1 | 1 | 1 | 1 | × | × | 4 |
| Eventboost | 1 | × | 1 | 1 | × | 1 | × | 1 |
| eventcloud | × | 1 | J | 1 | 1 | × | × | 1 |
| eventcore | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| Eventdrive | 1 | 1 | 1 | 1 | × | 1 | × | × |
| Eventee | 1 | 1 | × | × | × | 1 | × | 4 |
| EventGeek | × | × | × | × | × | × | × | × |
| Eventmaker.io | 1 | 1 | 1 | 1 | × | 4 | 4 | 4 |
| EventMobi Virtual Space | 1 | 1 | 1 | 4 | 1 | 1 | 4 | 4 |
| EventPilot Virtual | 1 | 1 | 1 | 1 | × | 1 | 1 | 4 |
| EventRocks | 1 | 1 | 1 | 1 | 1 | × | 1 | 1 |
| eventScribe Live | 1 | 1 | 4 | 4 | 1 | 1 | 4 | 4 |
| Eventsforce Virtual Content Del | × | 1 | 1 | 1 | 1 | × | × | 4 |
| Eventtia | × | 1 | × | × | 1 | 1 | × | 1 |
| Eventtus | 4 | 1 | 1 | × | 1 | 1 | × | 4 |
| evenTwo | 1 | 1 | 1 | 1 | 1 | 1 | × | 1 |
| Evia Platform | × | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| Ex Ordo Virtual | / | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| Expo Wizard | 1 | 1 | × | × | × | × | × | 1 |
| ExpoPlatform | × | 1 | 7 | 7 | - | × | 7 | 1 |
| Fanomena Events | × | × | × | × | × | × | × | × |



| Platform | RTMPS STREAMING | MULTIPLE SIMULTANEOUS BROADCASTS | MAIN STAGE VIDEO PLAYER | VIDEO PLAYER AND RECORDING FOR OTHER STAGES | SESSION MODERATION | INFORMATION ABOUT NEXT SESSION | PAID VOD | POSSIBILITY FOR LIVE OR PRERECORDED SESSION |
|-----------------------------------|-----------------|--|----------------------------|---|-----------------------|--------------------------------------|----------|--|
| Glisser | 4 | 1 | 4 | 4 | 4 | × | × | 4 |
| Goomeo | 4 | 4 | 1 | * | 4 | × | × | × |
| Grenadine Event Software | 1 | 4 | 4 | * | * | * | × | 4 |
| Grip | × | 4 | 4 | * | × | × | × | 1 |
| GruupMeet | / | × | × | × | × | × | × | × |
| GTR™ Virtual Event Platform | × | 4 | 4 | ✓ | 4 | ✓ | 4 | 4 |
| Guidebook | × | × | × | × | × | × | × | × |
| Hopin | / | 4 | 4 | 4 | 4 | ✓ | 4 | 4 |
| Hubb Virtual Event Platform | × | 4 | 4 | ✓ | / | 4 | 4 | 4 |
| Hubilo | / | 4 | 4 | 4 | 4 | ✓ | × | 4 |
| idloom-events | × | × | × | × | × | × | × | × |
| Webinar Engagement Solution | × | × | 4 | × | 4 | × | × | × |
| Intrado Studio (Inxpo Studio) | 4 | ✓ | 4 | * | * | / | * | 4 |
| JAM - Virtual Meetings | / | 4 | 4 | 4 | / | 4 | × | 4 |
| JiffleNow | × | × | × | × | × | × | × | × |
| Jujama | × | 4 | 4 | 4 | × | × | × | 4 |
| Let's Get Digital | 4 | 4 | 4 | 4 | * | / | × | ✓ |
| MeetApp | × | × | 1 | * | × | × | × | / |
| MeetingHand | × | × | × | × | × | × | × | × |
| MeetMe | 1 | 4 | 4 | * | > | × | 4 | 4 |
| Mixtroz Virtual | × | × | × | × | × | × | × | × |
| Networkapp | × | × | × | × | × | / | × | * |
| Nodily | × | * | × | × | > | × | × | * |
| Pathable | 1 | 4 | 4 | * | > | / | 4 | 4 |
| PeerConnect | 1 | 4 | × | * | * | 4 | / | 4 |
| Perenso Cloud Show | × | 4 | × | × | × | × | × | 4 |
| PheedLoop | 1 | 4 | 1 | * | 1 | 4 | × | 4 |
| Pigeonhole Live | × | 4 | × | × | 4 | × | × | 4 |
| PINE | 1 | 4 | 4 | * | 4 | × | * | 4 |
| PodioBox | 1 | 4 | * | × | * | × | × | 4 |
| RegFox Virtual Events | × | 4 | 1 | * | × | × | * | 4 |
| Shindig Video Chat Event Platform | × | 4 | 1 | * | 4 | × | * | × |
| Slido | × | × | × | × | × | × | × | × |
| Socio | 1 | 4 | 4 | 4 | × | × | × | 4 |
| SonorPlex | × | × | 4 | × | > | × | × | / |
| Sparkup | 4 | × | × | × | × | × | × | × |
| SpeakerEngage Platform | 1 | 4 | 1 | 4 | 7 | 4 | 4 | 1 |
| SpotMe Anywhere | 1 | 4 | 4 | × | 1 | 4 | 4 | 4 |
| Streams.live | 1 | × | × | × | × | × | / | / |
| Swapcard | 1 | 4 | × | × | 1 | 4 | × | 4 |
| Synergy Virtual Event Platform | 1 | 1 | 1 | 1 | * | × | × | 4 |
| TicketSpice | × | 4 | 1 | × | 1 | × | 1 | 4 |
| Trippus Event Solutions | × | × | × | × | × | × | × | × |

3/3

STREAMING POSSIBILITIES

| Platform | RTMPS STREAMING | MULTIPLE SIMULTANEOUS BROADCASTS | MAIN STAGE VIDEO PLAYER | VIDEO PLAYER AND RECORDING FOR OTHER STAGES | SESSION MODERATION | INFORMATION ABOUT NEXT SESSION | PAID VOD | POSSIBILITY FOR LIVE OR PRERECORDED SESSION |
|------------------------------|-----------------|--|----------------------------|---|-----------------------|--------------------------------------|----------|--|
| UgoVirtual | 4 | 4 | 4 | 4 | × | 4 | × | 4 |
| Ungerboeck | × | 4 | 4 | 4 | × | × | × | × |
| Viero | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| Virtual Engagement Platform | 4 | 1 | 4 | 4 | 4 | 4 | 4 | 4 |
| Virtual Events by EventsCase | × | × | × | × | × | × | × | 1 |
| Virtual Expo/Vendor Village | × | × | 4 | 4 | × | 4 | × | \ |
| Virtway Events | 4 | 1 | 4 | 4 | 4 | 4 | 4 | 1 |
| Zenus | × | × | × | × | × | × | × | × |

×

OPTIONS FOR EXHIBITORS AND EXPO FAIRS

| Platform | ROOM / STAND EXHIBITORS | EXHIBITOR'S NEWS | EXHIBITOR LIVE SHOW / VIDEO CONFERENCE | DOWNLOADABLE MATERIALS | LEAD ACQUISITION | LEAD GENERATION THROUGH INTERACTIONS OR STAND VISITS | LEAD GENERATION THROUGH PARTICIPATION IN SESSIONS AND LECTURES |
|--|----------------------------|---------------------|--|---------------------------|---------------------|---|--|
| #OneCommunity (ConferenceCompass) | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| Appendee | × | × | × | X | × | X | × |
| Attendify | × | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Azavista Engagement App | × | V | × | 4 | × | 4 | × |
| Bizzabo Virtual Experience Solution | * | ✓ | 4 | 4 | ✓ | 4 | ✓ |
| Bizzyou | × | ✓ | 4 | ✓ | × | X | × |
| Boomset Virtual Event Platform | > | ✓ | × | 4 | 4 | 4 | × |
| Cadence | × | ✓ | ✓ | ✓ | 4 | 4 | 4 |
| Certain Digital | 1 | 4 | × | ✓ | × | × | × |
| Channel Edge Online Events | 1 | 4 | 4 | ✓ | 4 | 4 | 1 |
| ConBop | 4 | ✓ | × | 4 | 4 | ✓ | 4 |
| Connect Space | × | 4 | 4 | 4 | × | × | 4 |
| ConSoft | × | 4 | × | 4 | × | × | × |
| converve digital event platform | / | 4 | / | 4 | 4 | 4 | 4 |
| CrowdComms | × | 4 | × | ✓ | X | × | × |
| Crowdpurr | × | × | × | × | 1 | 4 | / |
| Crystal Jam | × | × | × | 4 | × | × | × |
| Cvent Virtual Event Center | > | 4 | / | 4 | 1 | / | / |
| DIGIVENTS | > | 4 | * | 4 | * | × | × |
| DUUZRA | > | 4 | * | 4 | 1 | * | * |
| EReg Virtual Ticketing | > | × | × | × | 4 | × | × |
| ERVirtual Conference | > | 4 | / | / | / | * | × |
| Evenito | × | × | × | × | × | × | × |
| Eventboost | × | 4 | × | 4 | 4 | * | 4 |
| eventcloud | 4 | 4 | 4 | 4 | 4 | 4 | * |
| eventcore | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| Eventdrive | × | × | × | × | × | × | × |
| Eventee | × | × | × | × | × | × | × |
| EventGeek | × | × | × | × | 4 | 4 | × |
| Eventmaker.io | × | 4 | * | 4 | ✓ | * | 4 |
| EventMobi Virtual Space | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| EventPilot Virtual | > | ✓ | 4 | 4 | 4 | × | 4 |
| EventRocks - Internetowa & Mobile platform | 4 | 4 | 4 | 4 | × | * | 4 |
| eventScribe Live | > | 4 | ✓ | 4 | 4 | 4 | 4 |
| Eventsforce Virtual Content Delivery | × | ✓ | / | 4 | × | 4 | 4 |
| Eventtia | 1 | 4 | 4 | 4 | 4 | × | × |
| Eventtus | 4 | 4 | 4 | 4 | 4 | × | × |
| evenTwo | 1 | 4 | 4 | 4 | × | × | × |
| Evia Platform | × | × | 4 | 4 | × | × | × |
| Ex Ordo Virtual | × | V | × | × | × | × | × |
| Expo Wizard | 1 | , | ./ | 1 | 1 | 4 | × |

42 lively

ExpoPlatform
Fanomena Events



| Platform | ROOM / STAND EXHIBITORS | EXHIBITOR'S NEWS | EXHIBITOR LIVE SHOW / VIDEO CONFERENCE | DOWNLOADABLE MATERIALS | LEAD | LEAD GENERATION THROUGH INTERACTIONS OR STAND VISITS | LEAD GENERATION THROUGH PARTICIPATION IN SESSIONS AND LECTURES |
|-----------------------------------|----------------------------|---------------------|--|---------------------------|----------|---|--|
| Glisser | 4 | - | × | 4 | × | × | × |
| Goomeo | 4 | / | / | × | 1 | / | 4 |
| Grenadine Event Software | × | × | × | * | × | × | × |
| Grip | × | 4 | 4 | × | 4 | 4 | ✓ |
| GruupMeet | × | ✓ | × | 4 | × | × | × |
| GTR™ Virtual Event Platform | 4 | 4 | 4 | 4 | 4 | 4 | ✓ |
| Guidebook | × | 4 | × | ✓ | × | 4 | ✓ |
| Hopin | 4 | ✓ | 1 | ✓ | 4 | 4 | ✓ |
| Hubb Virtual Event Platform | 4 | 4 | 4 | ✓ | 4 | 4 | 4 |
| Hubilo | / | 4 | 4 | ✓ | 4 | ✓ | 4 |
| idloom-events | × | × | × | × | × | × | × |
| Webinar Engagement Solution | × | × | × | × | × | × | × |
| Intrado Studio (Inxpo Studio) | 4 | 4 | ✓ | ✓ | 4 | 4 | ✓ |
| JAM - Virtual Meetings | × | × | × | × | × | × | × |
| JiffleNow | × | × | × | × | × | * | ✓ |
| Jujama | 4 | * | * | * | 1 | / | × |
| Let's Get Digital | 4 | * | * | * | 1 | * | ✓ |
| MeetApp | 4 | 4 | × | * | × | × | × |
| MeetingHand | × | × | × | × | × | × | × |
| MeetMe | 4 | 4 | * | 4 | * | * | / |
| Mixtroz Virtual | × | × | * | × | × | × | × |
| Networkapp | 4 | 4 | ✓ | 4 | × | × | × |
| Nodily | × | 4 | * | ✓ | × | × | × |
| Pathable | 4 | 4 | × | 4 | 4 | 4 | ✓ |
| PeerConnect | 4 | / | 4 | 1 | 1 | * | 4 |
| Perenso Cloud Show | 4 | * | / | * | 1 | / | ✓ |
| PheedLoop | 4 | * | * | / | 1 | * | 4 |
| Pigeonhole Live | × | 4 | × | × | × | × | × |
| PINE | × | * | * | * | * | × | ✓ |
| PodioBox | × | × | × | 4 | × | × | × |
| RegFox Virtual Events | × | × | × | 4 | × | × | × |
| Shindig Video Chat Event Platform | 4 | / | * | * | * | * | 4 |
| Slido | × | × | × | × | × | × | × |
| Socio | × | 4 | × | 4 | 4 | ✓ | × |
| SonorPlex | × | × | × | × | × | × | × |
| Sparkup | X | × | 4 | × | × | × | × |
| SpeakerEngage Platform | 4 | 4 | 4 | 4 | 1 | ✓ | ✓ |
| SpotMe Anywhere | 4 | 4 | 4 | 1 | ✓ | 4 | 4 |
| Streams.live | X | × | × | × | × | × | × |
| Swapcard | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| Synergy Virtual Event Platform | × | 4 | × | 4 | 4 | 4 | × |
| TicketSpice | × | × | × | × | × | × | × |
| Trippus Event Solutions | × | × | × | × | 4 | ✓ | × |



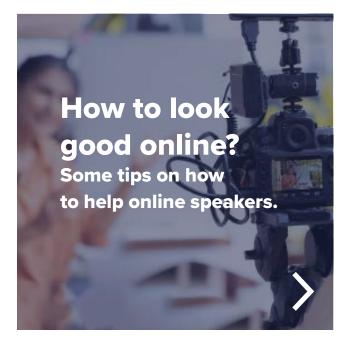
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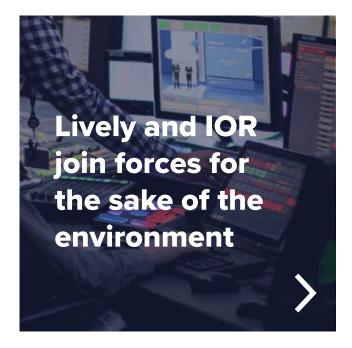
| Platform | ROOM / STAND EXHIBITORS | EXHIBITOR'S NEWS | EXHIBITOR LIVE SHOW / VIDEO CONFERENCE | DOWNLOADABLE MATERIALS | LEAD ACQUISITION | LEAD GENERATION THROUGH INTERACTIONS OR STAND VISITS | LEAD GENERATION THROUGH PARTICIPATION IN SESSIONS AND LECTURES |
|------------------------------|----------------------------|---------------------|--|---------------------------|---------------------|---|--|
| UgoVirtual | - | 1 | × | 4 | 4 | * | * |
| Ungerboeck | * | 4 | 4 | 4 | × | * | / |
| Viero | × | 4 | 4 | × | × | × | × |
| Virtual Engagement Platform | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| Virtual Events by EventsCase | × | 4 | × | V | 4 | 4 | 4 |
| Virtual Expo/Vendor Village | V | 4 | 4 | 4 | 4 | 4 | / |
| Virtway Events | / | 4 | 4 | 4 | 4 | 1 | 4 |
| Zenus | × | × | × | × | × | × | × |

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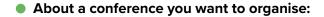
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